

## Resume - Dhanasree

DHANASREE

Assistant Professor in Management Studies

### EDUCATIONAL QUALIFICATION

- MBA (Human Resource & Marketing)

Kannur University

- BSc

Kerala Veterinary and Animal Sciences University

### PROFESSIONAL EXPERIENCE

- Assistant Professor

MES Arts and Science College, Kuttippuram

Department of Commerce and Management Studies

### CERTIFICATIONS & ACHIEVEMENTS

- Completed international workshop on Basic Statistical Analysis and its Interpretation using SPSS

- Successfully completed workshop on Data Analytics and AI, Centre for Computer Science and Information Technology

- Finished certification course on Tally ERP 9

- Presented paper titled "Impact of Digital Era on Consumer Behaviour: ESG Decisions" in an International Conference at ES College, Tamil Nadu

### SKILLS

- Teaching and academic mentoring

- HR and Marketing specialization knowledge

## **Resume - Dhanasree**

- Classroom management
- Curriculum planning
- Student engagement and coordination

### **INTERESTS**

- Human Resource Development
- Business communication and soft skills training
- Youth mentoring and academic outreach
- Research in consumer behavior and workplace culture
- Organizing academic and cultural events